

# ILYA YASINOV

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## PROFILE

Ilya Yasinov [B.Des] - With 10 years of experience as a graphic designer, I've worked for branding studios and as a partner and designer in my own studio. I have extensive experience in branding, campaign design, web and print projects, editorial and image making.

During my years of work, I have taken on a variety of challenging projects for clients of various size, in both the public and private sectors, as well as NGOs.

I strive to create visually appealing design, while providing deep and sustainable solutions.

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## EXPERIENCE

**2020 — Present \ PARTNER, DESIGNER \** Current Studio, Tel Aviv

- Manage projects from concept to delivery, ensuring timely and high-quality deliverables.
- Collaborate with clients to understand their business goals and provide various design solutions to meet their needs.
- Design and develop creative solutions for clients, including website design, branding, art direction, editorial, and marketing materials.

**2015 — 2020 \ GRAPHIC DESIGNER \** Blue Collar Studio, Tel Aviv

- Led large projects independently.
- Worked on various design projects, including website design, branding, art direction, editorial, and marketing materials.
- Collaborated with the team to create design concepts, develop presentations, and deliver high-quality designs to clients.

**2013 — 2015 \ GRAPHIC DESIGNER \** Studio KONIAK, Tel Aviv

- Provided graphic design services for clients, including web design, print design, marketing materials, and more.
- Communicated effectively with clients to gather feedback and make necessary revisions to designs.

**2010 — 2013 \ PRINTER \** Print2Go, Tel Aviv

- Provided graphics and printing services for clients.
- Produced print products with different levels of complexity.

**2005 — 2009 \ TECHNICIAN \** Israeli Military Intelligence - Unit 8200

- Worked on Satellite communications and RF communication relays. Full service + 1 extra year

References available upon request

## CONTACT DETAILS

- +972.54.302.4912
- Tel Aviv, Israel
- I.Yasinov@gmail.com

## PORTFOLIO

- [ilyasportfolio.com](http://ilyasportfolio.com)
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## EDUCATION

**2009 — 2013 \ B.A Studies, Visual communications \** Shenkar College of Engineering and Design

Majored in Visual Communications

**2004 — 2005 \ P.E Practical Engineering \** ORT Singalovski College.

Electrical Engineering

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## TECHNICAL SKILLS

**DESIGN SKILLS \** Typography, Grid and Layout, Campaign thinking, Image making, Font design, Editorial and art direction

**ADOBE CREATIVE SUITE \** Photoshop, Indesign, Illustrator

**WEB DESIGN \** Sketch, Wix, Wordpress backoffice

**SEO \** Basic planning and monitoring skills

**OFFICE \** Google and Microsoft

## PERSONAL SKILLS

### TRAITS

Attention to detail, Responsible, Organization skills, Communication skills, Technological understanding

### LANGUAGES

Hebrew — Native  
English — Fluent  
Russian — Basic